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About me

I'm a highly motivated young designer with 6 years professional experience in the design industry, looking for a creative job where I can find challenges and grow.

The holistic design process is what drives me, I love developing a product from conception through to completion. I am passionate about the environment and believe in sustainable products, services and ideas. I'm able to approach things with a unique perspective and produce innovative solutions to problems.

Having graduated from Brunel University with a First Class Honours in Industrial Design, I recently returned from working as an Industrial Designer with CBD Group in Beijing, through my career I have worked on projects for clients such as Paramount, Mars, Calvin Klein, Unilever, Michelin and most recently Samsung.

Related Employment

CBD Group: Industrial Designer
Beijing, November 2011 – December 2012

I worked as an Industrial Designer at CBD Group in Beijing where I managed a team of designers, in addition to producing and developing original concepts. My responsibilities included:

- Developing home and kitchen products for clients such as Vatti and for CBD Groups own product line. I take ideas from conception through to completion.
- Designing and developing product brands and packaging, leading brainstorming, presentations and creative workshops. I've worked on brands for both the Chinese and global markets.
- Acting as the project manager for key projects in the studio, managing a small team of designers and delegating tasks and responsibilities.
- Put in place structures and practices to make our working practices more efficient. These include product specifications, assessment documents and a guide for user testing.

Brand Addition: Product Designer
London, June 2009 – October 2011

Prior to my work at CBD Group I worked as a Product Designer at Brand Addition in London where I was responsible for developing pitches and ideas for new products. I researched concepts, generated ideas and created 2D and 3D designs for presentation to clients.

Once products were selected I worked closely with buyers to develop products for manufacture, working up detailed designs, packaging and checking the final products.

We worked on a diverse range of projects, my work includes:

- Gift packaging for Calvin Klein and Unilever
- Amenity & Cosmetic bags for bmi, Dove and Thierry Mugler
- Promotional gadgets & products for Paramount, Dewalt and Mars

Moritz Waldemeyer: Junior Designer
London, September 2008 – 2009

I spent a year working closely with techno wizard and designer Moritz Waldemeyer. My work involved concept brainstorming, idea development, visualizing concepts and building prototypes and models to communicating with suppliers. During my time with Moritz I worked on commercial projects for companies such as Candy & Candy, Bombay Sapphire, FLOS, Wallpaper, Demakersvan and Sheraton. One of my models was featured in the December 08 issue of Wallpaper.

j-me Design Consultancy: Junior Designer (1 year Industrial placement)
London, September 2004 – September 2005

At j-me I was responsible for all graphic and package design, managing their website and keeping the office in order. In addition I was involved in all areas of product development and design, working on a wide range of commercial projects through the year.

References

Tom Frith, Brand Addition
t: +44 (0) 794 172 6561 e: moritz@waldemeyer.com

Moritz Waldemeyer, Moritz Waldemeyer
t: +44 (0) 207 793 2993 e: tom.frith@brandaddition.com

Education

2002 – 2006 - Brunel University (London)
Industrial Design, Bachelor of Science, First-Class Honours

While at Brunel I studied both the creative and technical areas of design intensively. Key modules included Product Analysis, Innovation Management, Design for Manufacture, Branding and Graphics, Model Building and Constructing Operational Prototypes. The broad knowledge I have gained allows me to communicate with experts in all fields relevant to design.

1999 – 2002 - Kungsholmens Gymnasium (Stockholm)
Natural Science Programme/English Language Natural Science Branch, 17.5 – 20 average

Skill set

Technical: I have studied material properties and their applications, mechatronics and have earned a 'Work Shop Safety Certificate' by working through model making with different materials.

Computer: Highly computer literate, I am experienced with both Mac and PC and able to learn new software quickly. I have working knowledge of:

- Adobe suites & Quark
- Auto CAD, Solid Works, Rhinoceros 3D & Keyshot
- HTML, PIC & Pascal programming

Languages: Fluent in spoken and written English, Swedish and Polish

Personal interests

Drama – I have performed in a number of plays including a production that played regularly for half a year. I've also taken back stage roles organising, supporting and promoting theatre in Stockholm.

Photography –I find great joy and much inspiration in experimental and spontaneous techniques. I enjoy capturing and eternalizing moments where light, colours and objects create a surreal beauty or feeling.

Film – I am a member of Picture House cinemas and an avid film fan. I enjoy all movie genres but have a special interest in independent film, foreign films and Japanese animation.